

# Volunteer Partnership Opportunities

2024



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# Private Volunteer Opportunities

Los Angeles County is home to an expansive and healthy mix of beautiful beaches, bays, rivers & creeks, parks and open spaces throughout its 4,751 sq. miles. But unfortunately these areas are under threat from an ever increasing amount of litter and debris, creating negative impacts. This trash poses a threat to human health, wildlife, and our environment. This same trash enters our waters to become marine debris, adding to the pollution problem facing our world's oceans, rivers, and other waterways.

Join LA Waterkeeper and engage your employees in an impactful volunteer experience to help be the solution to this persistent problem.

## Cleanup Challenge

Join us in our Cleanup Challenge and we'll remove harmful trash and debris from beaches we've identified as high-need, providing a much needed service to this natural habitat.

## River Assessment Field Team (RAFT)

Join our RAFT team to collect data that can help inform decisions about future LA River restoration. Conduct water and habitat quality tests and evaluate biological indicators.



# You can help.

## Sponsor an Environmental Awareness Day!

During our 2024 volunteer season we're holding a series of public cleanup events to reconnect Angelenos to the waterways in their backyards, cleanup and measure the impacts of plastic and other waste polluting the watershed. Join LA Waterkeeper as a sponsor of our public volunteer events, where we host thousands of volunteers throughout the Southland to make a positive impact on our local habitats. Together we can combat the plastic and other waste damaging our health and environment.

### Public Events include:

- Earth Day: Saturday April 20 at [N. Atwater Park](#)
- Plastic Free July: TBD 2 Saturday's in July
- Coastal Cleanup Day: Saturday September 21 at [Junipero Beach](#) (Long Beach)

To confirm your sponsorship contact Community Engagement Manager, Bailey Duarte, [bailey@lawaterkeeper.org](mailto:bailey@lawaterkeeper.org)

# Private Volunteer Opportunities



Event Date	Attendees	Sponsorship Level
Weekday	1-25	\$1,500
	1-50	\$2,500
	51-100	\$3,500
Weekend	1-50	\$3,500
	51- 100	\$4,500

All Sponsors receive the following benefits:

- Virtual Education Presentation
- Custom Branded Volunteer Registration Page
- Custom Social Media Impact Graphic & Recognition
- Recognition of donation level on website



# Public Event Sponsorship Opportunities



Benefits	H2O Hero \$1,500	Creek Defender \$2,500	River Warrior \$5,000
Volunteer spots available	10	20	50
Custom recognition opportunity at CleanUp Event			✓
Recognition in dedicated social media post and e-newsletter		✓	✓
Recognition on volunteer registration page	✓	✓	✓
Recognition in a collective "Sponsor Recognition" social media & electronic newsletter	✓	✓	✓
Recognition at donation level on website	✓	✓	✓



# About



LA Waterkeeper fights for the health of the region's waterways and for sustainable, equitable, and climate resilient water supplies. We envision the Los Angeles Angeles region as an international leader in integrated, sustainable and equitable water management; a region that is water self sufficient and where all waterways throughout the county are safe, healthy, and accessible to the public.

Demonstrate your commitment to clean water and healthy communities, a thriving local economy, and access to safe beaches and waterways throughout LA County. Our partnership opportunities offer exposure and brand promotion for your company to LA Waterkeeper's community and beyond, and opportunities for team building and employee engagement.

## Our Key Initiatives:

- **Pollution Prevention**: Seeks to eliminate ongoing pollution from sewage spills, industrial facilities, and urban runoff through enforcement of regulations, education, and advocacy, while also tracking other sources of pollution to ensure there is no backsliding.
- **Healthy Habitats**: Seeks to achieve ecosystem health and resiliency for all the region's waters so they can support the communities and wildlife that depend on them.
- **Systems Change**: Promotes a '4R' approach to provide local, equitable, and climate-resilient water supplies.

To learn more visit [www.lawaterkeeper.org](http://www.lawaterkeeper.org)